

The 3 Rs:

Rural Services, Rural Communities, Rural Economies



8 December 2011

A one day course at
Nottingham Trent University
for people involved in rural England



Whether you work or have a representative role in:

- a voluntary/community organisation,
- local authority
- other public or private organisation delivering rural services;

This course will help you to:

- Understand the implications of current Government policy for rural communities.
- Get to grips with ideas underpinning the Big Society and Localism in rural places.
- Explore what makes a community enterprising and how to stimulate enterprising behaviour.
- Find and use the key statistics which describe your rural area.
- Identify the challenges and opportunities surrounding service delivery in rural areas.
- Try out new and innovative approaches to tackling the challenges around rural affordable housing and making the case for rural economic development.

Course content is built upon:

- The Rural Insight Survey, an up to date view of the attitudes and experiences of 1300 rural dwellers and service providers in England.
- The Rural Vulnerability Index, a unique system for understanding and comparing local rural economies.
- The Rural Planning Toolkit, a brand new facility to help rural businesses make their case for development in the countryside.
- The Rural Affordable Housing Toolkit, an innovative web based application which helps communities and developers come together to make rural affordable housing happen in rural areas.
- Developing collaborative and innovative approaches to rural service delivery - a new report recently published by Defra, co-authored by one of the three course presenters.

The course will be interactive and include a series of practical and applied examples:

- Modelling the economy of rural Sheffield;
- A new approach to Community Led Planning in the Worth Valley;
- Unlocking the economic development potential of rural communities in Leicestershire;
- The creation of an online supermarket by local food producers in Pembrokeshire.

Delegates will receive copies of these Tools, Examples and other materials to take away with them.

This course is being delivered in partnership with the Rural Services Network by Dr Gerard McElwee (Professor of Entrepreneurship, Nottingham Trent University) and Ivan Annibal and Dr Jessica Sellick (Rose Regeneration). It will be held in the Business School at Nottingham Trent University (10.30am-4.30pm).

All delegates will receive an attendance certificate to formally recognise their participation and learning.

The course cost is £125 plus VAT per person. Organisations booking two spaces can take advantage of our “2 for £200” offer, saving £50.

This is a small, person focused; bespoke course and numbers are limited to 25 delegates. Please book early to avoid disappointment.



RURAL SERVICES
NETWORK

NOTTINGHAM
TRENT UNIVERSITY 

To book a place, or for further information, please contact Wendy Cooper at the RSN by email wendy.cooper@sparse.gov.uk or telephone **01822 813693**.